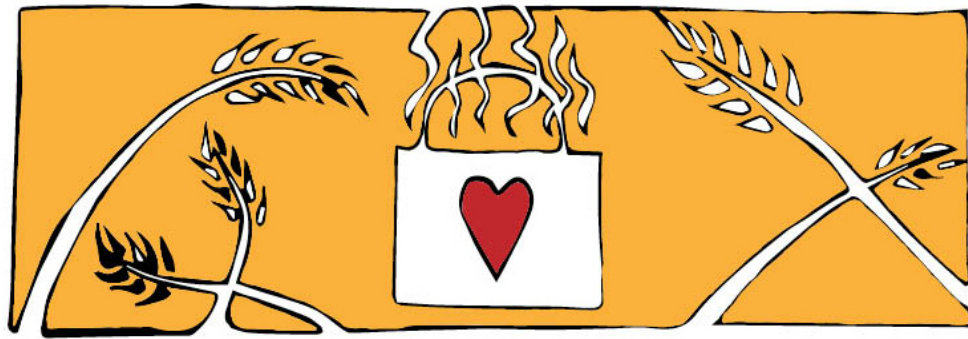


VERMONT



Over
270
Food
Producers⁺

Over
320
Restaurants⁺

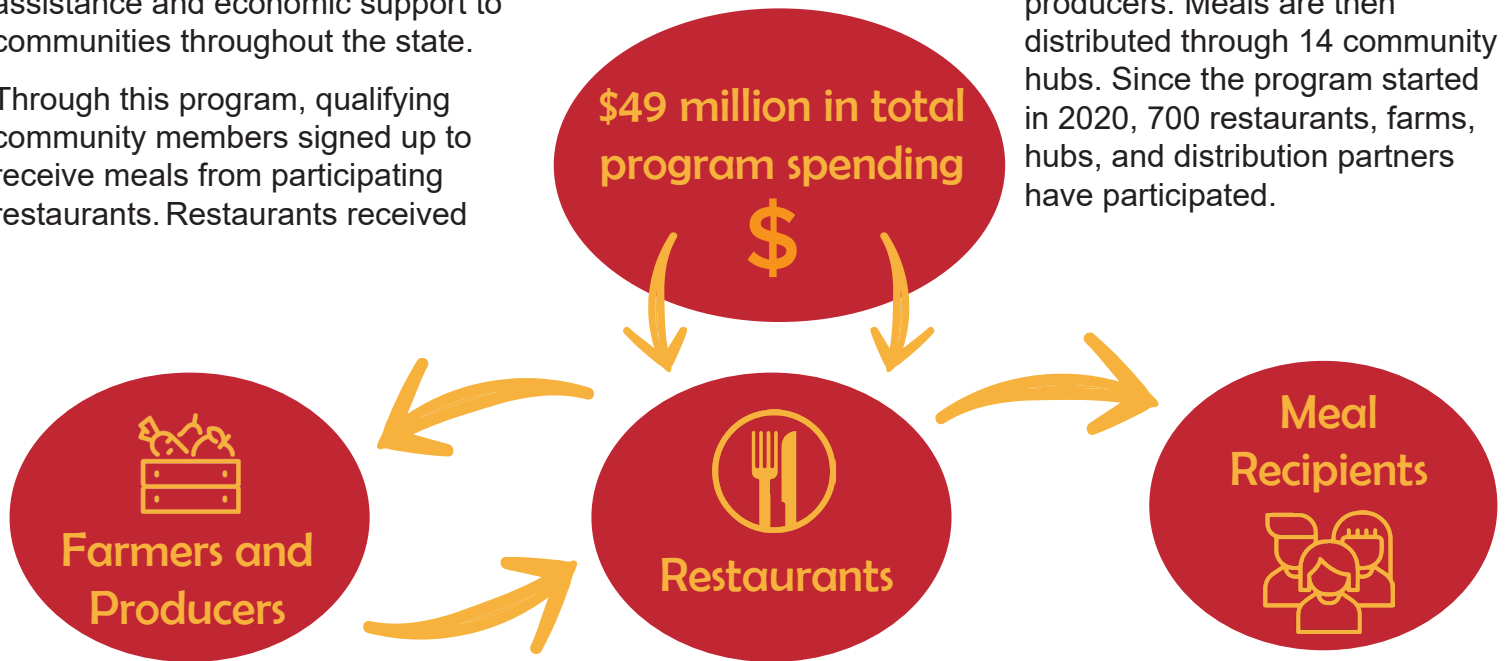


EVERYONE EATS !

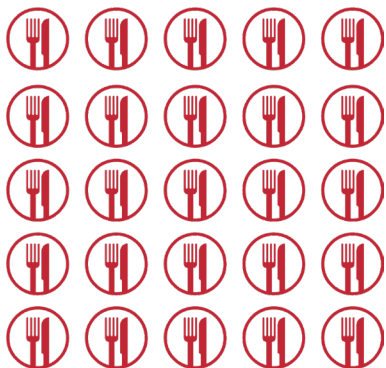
In the wake of the coronavirus pandemic, Vermont Everyone Eats (VEE) was created to provide food assistance and economic support to communities throughout the state.

Through this program, qualifying community members signed up to receive meals from participating restaurants. Restaurants received

\$10 per meal, purchasing at least 10% of the food used in the meals from local farms and food producers. Meals are then distributed through 14 community hubs. Since the program started in 2020, 700 restaurants, farms, hubs, and distribution partners have participated.



From August 2020 to March 31, 2023, the VEE program distributed over 3.9 million meals, providing nutrition and food security benefits to community members in need.



25,000
meals
distributed
per week

= 1,000 meals

EVERYONE EATS FOR ECONOMIC IMPACT

In addition to supporting food security, VEE also benefited locally owned businesses. The multiplier effect from VEE means that for every dollar spent directly on the program, those dollars were then re-circulated by restaurants and food businesses on local labor pools and inputs.

\$49 million
in program
funding

\$78 million
multiplier
effect⁺

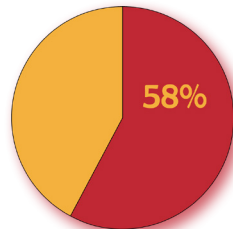
EVERYONE EATS FOR ECONOMIC RESILIENCE

Restaurants and farmers invest **\$10.1 million** in equipment and infrastructure*

1 in 6 respondents report that their restaurant was **\$AVED** from closure^

400 Full-time equivalent **Jobs** saved, added, or expanded^

The analysis made the case through data and interviews that VEE had a positive impact on the economic resilience for restaurants and food producers. Further, the VEE program motivated additional private dollars to be invested in local food infrastructure.



Critical revenue source for 58% of farmers and food producers*

EVERYONE EATS FOR COMMUNITY

Beyond food security and economic benefits, VEE had tangible benefits for community well-being. Participants saw the value of supporting others in the community. Meal recipients reported a reduction in the feeling of social isolation and appreciated the opportunities for community connection.

9 in 10 meal participants report that their **mental well-being** improved**



"The community meals have been a huge help for me and my family and it feels good knowing we're supporting local farms and businesses."

EVERYONE EATS FOR PARTNERSHIPS

Restaurants exceeded VEE requirements with an average 36% of ingredients purchased locally. Additionally, the vast majority buy their local foods direct from farmers. This really highlights VEE's importance for building relationships and partnerships between farmers and restaurants.

36% of food purchases were from local food producers*



55% of restaurants built new relationships with local food producers*

This economic analysis of Vermont Everyone Eats was prepared by:

* Survey of 40 food producers and restaurants for economic analysis

+ Extrapolated from economic survey

^ VEE Restaurant Survey Report (2021) with 110 total responses

**Meal Participant Survey (June 2021) with 2,606 total responses

